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RIVERSIDE BUSINESS ASSOCIATION

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April 27, 2009

Linda O'Donnell
Lisa McComsey
Flying Turtle Marketing
1358 Hooper Avenue, Suite 166
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Dear Linda and Lisa:

On behalf of the Officers and Board of Directors of The Riverside Business Association, I would like to thank you for your wonderful presentation "Marketing 101" last week.

The RBA membership is varied and finding a program for the monthly meetings that appeals to most members can be very difficult. You more than exceeded my expectations.

I have received a number of positive comments about your presentation, such as:

"It was right on target."

"They spoke at our level."

"I learned things I can apply to my business immediately."

"After working all day, the last thing I want is to sit and listen to some boring speech. They presented the material in a way that we could understand and made it so much fun that time sped by."

Once again, thank you for sharing your considerable expertise with us. We are all looking forward to receiving your follow-up materials. Please don't ever hesitate to contact me if I can be of assistance to you.

With best regards,

Regina M. Collingsru
President